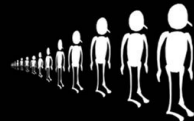


SOCIAL MEDIA ZOMBIES



A presentation for parents and educators from
Steve Chapelle

Thursday, March 12, 2015
7:00 - 8:00 pm

William Lyon Mackenzie CI
library

Join us for an examination of the importance of applying critical thinking during social media usage. We will explore three key areas of concern:

- Cyberbullying
- Willful self-exposure
- Unsecured confidential information

Risks, examples and most importantly, prevention measures will be presented.

Please complete the form at the bottom and return it to William Lyon Mackenzie CI by Mar 5. Childcare is available but the presentation is for parents and educators-only.



About ...

Steve Chapelle has been providing social media behaviour education to Ontario schools and parents since 2006. Through this period he has also given information management best practices training to Canadian small business associations. Prior to this he spent 25 years in management and analyst roles across a range of technology. Steve has contributed to publications such as the Ontario Principals' Council's *OPC Register*, the Catholic Principals' Council of Ontario's *Principal Connections*, the *Lawyer's Weekly* and *The Bottom Line*. He has chaired a Toronto daycare, volunteered with Junior Achievement of Southern Ontario and is the father of two teenage children in Toronto.

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Yes, I _____ will attend, bringing a total of _____ adult guests.

My phone number: _____ My email address: _____

We require childcare. Number of children: _____ Children's ages: _____